

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
08/29/12 - 09/04/12	946661	06298406

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/30/12	08/30/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---1---	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/30/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$175.00 NM
2	09/04/12	09/04/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$175.00 NM
3	08/29/12	08/31/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
1	WPBF	Th	08/30/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
3	WPBF	F	08/31/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
4	09/03/12	09/04/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
1	WPBF	Tu	09/04/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
5	08/29/12	08/31/12	WPBF News 25 Mornings	6-7AM	--W-F--	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W-F--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV082701H	\$400.00 NM
2	WPBF	F	08/31/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV082701H	\$400.00 NM
6	09/04/12	09/04/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$400.00	NM

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Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV082701H	\$400.00 NM
7	08/29/12	08/31/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/29/12	8:42 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$475.00 NM
1	WPBF	Th	08/30/12	7:25 AM	Good Morning America	7-9AM	:30	AWTV082701H	\$475.00 NM
2	WPBF	F	08/31/12	8:53 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$475.00 NM
8	09/03/12	09/04/12	Good Morning America	7-9AM	MT-----	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV082701H	\$475.00 NM
1	WPBF	Tu	09/04/12	7:43 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$475.00 NM
9	09/01/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/01/12	6:43 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV082701H	\$175.00 NM
10	09/02/12	09/02/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	6:29 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV082703H	\$100.00 NM
11	08/29/12	08/31/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$325.00 NM
1	WPBF	Th	08/30/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$325.00 NM
3	WPBF	F	08/31/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082701H	\$325.00 NM
12	09/03/12	09/04/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$325.00 NM
2	WPBF	Tu	09/04/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082701H	\$325.00 NM
13	08/29/12	08/31/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	5:24 PM	M-F 5pm News	5-6pm	:30	AWTV082701H	\$475.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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946661-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/29/12	08/31/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	08/30/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00 NM
2	WPBF	F	08/31/12	5:13 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00 NM
14	09/03/12	09/04/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	5:23 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00 NM
2	WPBF	Tu	09/04/12	5:42 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00 NM
15	08/29/12	08/31/12	WPBF News 25 @ 6:00P	6-6:30PM	--W-F--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--W-F--	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082703H	\$625.00 NM
2	WPBF	F	08/31/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$625.00 NM
16	09/03/12	09/03/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$625.00 NM
17	08/29/12	08/31/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082701H	\$275.00 NM
2	WPBF	Th	08/30/12	10:26 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00 NM
3	WPBF	F	08/31/12	10:45 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00 NM
18	09/03/12	09/04/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00 NM
2	WPBF	Tu	09/04/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00 NM
19	08/29/12	08/31/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$275.00 NM
2	WPBF	Th	08/30/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082701H	\$275.00 NM
3	WPBF	F	08/31/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$275.00 NM
20	09/03/12	09/04/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/03/12	09/04/12	1230-1P Access Hollywoc	1230-1p	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/03/12 12:40 PM 1230-1P Access Hollywood 1230-1p :30 AWTVO82701H \$275.00 NM									
2 WPBF Tu 09/04/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 AWTVO82703H \$275.00 NM									
21	08/29/12	08/31/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/29/12 1:58 PM THE CHEW 1P-2P :30 AWTVO82701H \$225.00 NM									
3 WPBF Th 08/30/12 1:00 PM THE CHEW 1P-2P :30 AWTVO82703H \$225.00 NM									
2 WPBF F 08/31/12 1:36 PM THE CHEW 1P-2P :30 AWTVO82703H \$225.00 NM									
22	09/03/12	09/04/12	THE CHEW	1P-2P	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/03/12 12:59 PM THE CHEW 1P-2P :30 AWTVO82703H \$225.00 NM									
1 WPBF Tu 09/04/12 12:59 PM THE CHEW 1P-2P :30 AWTVO82703H \$225.00 NM									
23	08/29/12	08/31/12	GOOD AFTERNOON AM2-3p		--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 08/29/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 AWTVO82703H \$400.00 NM									
2 WPBF Th 08/30/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 AWTVO82703H \$400.00 NM									
1 WPBF F 08/31/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 AWTVO82701H \$400.00 NM									
24	09/03/12	09/04/12	GOOD AFTERNOON AM2-3p		MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/03/12 2:59 PM GOOD AFTERNOON AMERICA 2-3p :30 AWTVO82703H \$400.00 NM									
1 WPBF Tu 09/04/12 2:37 PM GOOD AFTERNOON AMERICA 2-3p :30 AWTVO82701H \$400.00 NM									
25	08/29/12	08/31/12	Dr. Oz	4-5p	--WTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 --WTF-- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/29/12 4:19 PM Dr. Oz 4-5p :30 AWTVO82703H \$525.00 NM									
2 WPBF Th 08/30/12 4:19 PM Dr. Oz 4-5p :30 AWTVO82701H \$525.00 NM									
3 WPBF F 08/31/12 4:19 PM Dr. Oz 4-5p :30 AWTVO82703H \$525.00 NM									
26	09/03/12	09/04/12	Dr. Oz	4-5p	MT-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MT----- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/03/12 4:38 PM Dr. Oz 4-5p :30 AWTVO82701H \$525.00 NM									
2 WPBF Tu 09/04/12 4:18 PM Dr. Oz 4-5p :30 AWTVO82703H \$525.00 NM									
27	08/30/12	08/31/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									

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27	08/30/12	08/31/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	---TF--	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---TF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/30/12	7:20 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082703H	\$1,500.00 NM
2	WPBF	F	08/31/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082703H	\$1,500.00 NM
28	09/03/12	09/03/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082703H	\$1,500.00 NM
29	08/29/12	08/30/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	--WT---	:30	2	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WT---	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	7:35 PM	Jeopardy	7:30-8PM	:30	AWTV082703H	\$1,600.00 NM
2	WPBF	Th	08/30/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV082701H	\$1,600.00 NM
30	09/03/12	09/03/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	7:35 PM	Jeopardy	7:30-8PM	:30	AWTV082703H	\$1,600.00 NM
31	08/29/12	08/31/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	12:02 AM	Nightline	11:35-12:05AM	:30	AWTV082701H	\$475.00 NM
3	WPBF	Th	08/30/12	12:22 AM	Nightline	11:35-12:05AM	:30	AWTV082703H	\$475.00 NM
LR- Network Program Runover									
2	WPBF	F	08/31/12	11:53 PM	Nightline	11:35-12:05AM	:30	AWTV082703H	\$475.00 NM
32	09/03/12	09/04/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MT-----	:30	2	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	11:53 PM	Nightline	11:35-12:05AM	:30	AWTV082701H	\$475.00 NM
2	WPBF	Tu	09/04/12	12:03 AM	Nightline	11:35-12:05AM	:30	AWTV082701H	\$475.00 NM
34	09/02/12	09/02/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	AWTV082701H	\$200.00 NM
35	09/02/12	09/02/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																						
35	09/02/12	09/02/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$800.00	NM																																																						
Class of Time - Pre-emptible with notice																																																															
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36	09/01/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$500.00	NM																																																						
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																										
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Total Spots							69																																																								

Payment Terms 30 Days

<u>Gross Total</u>	\$32,875.00
<u>Agency Commission</u>	\$4,931.25
<u>Net Amount Due</u>	\$27,943.75